

Financial Planning and Scope of Services Offered – Important Disclosures

I am your Benjamin F. Edwards (BFE) financial advisor, and I am also a financial planner, which broadens the scope and depth of financial services I may provide to you. Through the financial planning process, I offer a disciplined approach to helping you define and work toward your life goals. I have access to different account types and a wide array of investment products and strategies when implementing financial planning recommendations.

It is important that you understand different types of activities that financial planning entails. For example, after implementing financial planning services, I can either provide voluntary account reviews from time to time and recommend rebalancing the portfolio and/or the removal and replacement of investments that no longer align with your stated objectives, or I may provide account monitoring.

What Is Account Monitoring?

Account monitoring entails the periodic review at agreed-upon intervals (e.g., semiannually or annually) and tracking of investment recommendations that either I or a third-party investment manager makes after transactions are completed. As stated in BFE's Customer Relationship Summary (commonly referred to as "Form CRS"), which is available on our public website at https://benjaminfedwards.com/content/documents/FormCRS.pdf, account monitoring is available only in BFE investment advisory accounts; it is *not* available in brokerage accounts.

This is one of several key distinctions between advisory and brokerage accounts that you must consider when choosing to set up accounts. Our Form CRS also explains the differences between brokerage and advisory accounts, including the different services provided by each and how I am compensated in each account type. I can work with you to select the account type, or possibly the combination of account types, that is appropriate for you.

The Tradeoff

In some cases, I may recommend implementing financial planning recommendations by strategically placing investments that require monitoring in investment advisory accounts and adding investments that we have agreed do not require monitoring to brokerage accounts. This may generate investment cost savings because the investment advisory accounts' holdings typically have significantly more transactions, but you will pay advisory fees based on the value of the account, not fees on a per-transaction basis. On the other hand, the brokerage account's holdings will generally have fewer transactions, and you will pay a fee for each transaction as opposed to an asset-based fee.

The potential for achieving investment cost savings by strategically placing some investments in brokerage accounts should be weighed against the potential benefits of receiving account monitoring in advisory accounts. It is a decision that you will ultimately have to make, but I can help you make the decision that is suited to your investment needs and profile.

BFE Investment Advisory "Financial Plans"

Benjamin F. Edwards also provides "Financial Plans" as a service available on our investment advisory platform. Whereas I will approach your investment needs holistically through financial planning techniques as discussed above, when needed, I can also deliver a written financial plan that is specific to a particular objective. In these situations, you will sign an engagement agreement. The agreement is limited in scope – it has a beginning and end. Depending on your needs, the engagement agreement may culminate in a list of financial recommendations that you may either implement here at BFE or at another firm of your choice. Clients typically pay for such financial plans, either at a flat rate or based on an hourly rate and the length of time the plan takes to complete.

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